



Travel and Tourism (BTEC First)

Ever wondered how your holiday is put together or what transport to use around the UK. This course will help you find out about one of the fastest growing industries in the UK.

Who is it for?

This option will suit those who have an interest in a vocational, work-related subject focusing on Travel and Tourism. You need to enjoy working independently and wish to try something new. There are clear progression routes through A-levels or BTEC and university in this subject.

What will I study?

You will be following the Edexcel BTEC Level 1/ Level 2 Tech Award in Travel and Tourism. This is equivalent to one GCSE at grades 1 - 9.

The course comprises of three components:

Component 1: Travel and Tourism Organisations and destinations

This component covers travel and tourism organisations, their aims and how they work together. You will explore types of travel and tourism and the features that make destinations appealing to visitors

Component 2: Influences on Global Travel and Tourism

This component covers different factors that influence global travel and tourism and how travel and tourism organisations and destinations respond to these factors. You will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Component 3: Customer needs in Travel and Tourism

This component covers how organisations use market research to identify travel and tourism trends, and customers' needs and preferences. You will apply your understanding by selecting products and services and planning a holiday to meet customer needs and preferences.

How will I study?

The course is classroom based and will require significant use of IT. There will be a number of visits to local tourism attractions. Components 1 and 3 require the completion of a piece of coursework and this will be done through class work and research during computer lessons.

Throughout the course, students will work on individual assignments and will have the opportunity to benefit from guest speakers and visits to local travel and tourism organisations.

You will work in small groups to make use of tourist information centres, the internet, brochures, videos, posters, advertisements, specific attractions and holiday destinations.

Assessment

You will need to complete a one written examination for Component 2. The other two components require the submission of two pieces of coursework and gain at least a Level 1 Pass mark. Final grades are Level 1 Pass, Level 1 Merit, Level 2 Pass, Level 2 Merit or Level 2 Distinction.

Career Information

This course will help you if you wish to follow a career in the Travel and Tourism industry. There are many jobs that can be done either working in this country or abroad. You could work in a hotel, in a travel agency, at an airport, on an aeroplane or a holiday resort. You could use the information you gain to provide a guided service to tourists or advise people on where to travel.

For further information about this course, please see Mr Pope.