

## **GCSE Business Studies**

Are you interested in setting up your own business or better understanding how other people have set up their own business? Do you want to know how a business operates?

If so, this could be the option for you!

### **Who is it for?**

This option will suit those who have an interest in a vocational, work-related subject focusing on business. Learning takes place through a variety of different methods. You need to enjoy working independently and wish to try something new.

### **What will I study?**

You will be following the Edexcel syllabus in GCSE Business.

Business Studies is a GCSE with a grade awarded from 9 -1.

The Business course has 2 themes.

#### **Theme 1: Investigating small businesses**

Concentrates on the key concepts, issues and skills involved in starting and running a small business.

There are five topic areas:

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business.

#### **Unit 2: Building a business**

Focuses on key concepts, issues and decisions used to grow a business, with an emphasis on marketing, operations, finance and human resources. There are five topics:

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions.

#### **Quantitative skills:**

Students will be expected to carry out calculations and the interpretation, use and limitation of quantitative and qualitative data in business contexts to support, inform and justify business decisions.

#### **How will I study?**

The course is classroom based and will require significant use of IT. There will be a number of visits to local businesses. You will have the opportunity to benefit from local business links, guest speakers and visits to international businesses.

You will work in small groups to make use of the internet to research shop window displays, brochures, videos, posters, advertisements and specific attractions.

### **Assessment**

There will be a written examination for each of the two units.

For further information about this course, please see Mr Pope.